



Help give Bath the football club it deserves!

Dear Sir/Madam

I'm writing to you as Chair of the Big Bath City Bid to introduce ourselves and ask for your support in our effort to turn Bath City FC into a community benefit society, run by fans and members of the Bath community for the benefit of the fans and community. **We want to secure the club's immediate future and reinvent it as a vibrant part of the city.**

The Board, shareholders and key members of the Club have done fantastic work over the years keeping the club running and allowing us the thrills of promotions, Conference Premier football and last season's epic FA Trophy Run. But as many of you will know, the Club is carrying a lot of debt and some key creditors need to be repaid substantial sums. At the turn of the year, the Board invited the Bath City Supporters Society to make a credible bid to buy the club and address the urgent debts, and from March onwards, the Big Bath City Bid team has been striving to achieve that aim on behalf of the Society.

How can you help?

We are aiming to raise at least £750,000 via a Community Share Offer to buy the 51% of shares owned by the current board, clear the urgent debts and also pay down some of the other debts owed to directors and others. We can then hold a vote to convert the club to a Community Benefit Society.

So there are two things you can do to help make this happen:

1. Apply for new shares

As a valued member of the Club, you can help secure its immediate future and ensure it's around for future generations by subscribing to the share offer. You can apply for shares on the attached **Pledge Form**, or you can go online to www.bigbathcitybid.org.uk/how-to-buy and we'll add them to your total when the bid completes.

2. Pledge to vote for the motion to convert the club

Simply fill in the enclosed form and send it back to the Supporters Society promising to vote for the motion to convert to a Community Benefit Society – or email info@bigbathcitybid.org.uk . If you do this and vote with the motion,

we'll give you the same shareholder benefits (after conversion) as if you were buying new shares. If you apply for extra shares they'll add on top of your existing ones. You can find details of the incentive scheme towards the back of the enclosed Share Prospectus.

There are more details about the bid process and what your options are on the attached fact sheet, and there are full details of the bid in the enclosed Share Prospectus.

We really hope you'll join your fellow supporters in this city-wide effort to re-energise and re-invent Bath City as a sustainable community club to be proud of.

Yours sincerely

Jon Bickley
Chair, Big Bath City Bid
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PS – Please fill in and return the form today. The more pledges we get and the more new share applications we get now, the more confidence and momentum will grow and help make the bid a success!